

## **Louisville Pro-Choice Billboard Messages Taken Down by Billboard Owner**

LOUISVILLE, April 29, 2021 – The Kentucky Religious Coalition for Reproductive Choice (KRCRC) was notified today that its pro-choice, pro-faith billboard messages have been removed by the billboard’s owner.

The digital billboard displaying the four messages was visible to southbound I-65 traffic along the Kentucky Fair and Expo Center property.

“We are extremely disappointed in the decision of the billboard’s owner to remove our messages of compassion and faith, and of a loving God,” said Rev. Diane Snowa, KRCRC board member and spokesperson for the billboard campaign.

Images of the four billboard messages can be seen at [www.krcrc.org](http://www.krcrc.org) under “In the News.”

The Louisville billboard is part of a state-wide billboard campaign by KRCRC, including identical messages currently running in Paducah and Nicholasville, affirming that a person of faith can be pro-choice.

“For too long, America’s religious right has dominated the discussion about abortion, shaming women and telling them that abortion is a sin. The Kentucky Religious Coalition for Reproductive Choice wants Kentuckians to hear a different truth: Abortion is a very personal decision, between you and God. Good people have abortions; God knows and loves them,” said Rev. Diane Snowa, KRCRC board member and spokesperson for the billboard campaign.

“For many Kentuckians who have had an abortion – a medical procedure one in four American women will have had by age 45 – this may be the first time they’ve ever heard anything other than that God would disapprove,” added Snowa. “Those choosing abortion deserve compassion and love, not shame and harassment.”

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## **About the Kentucky Religious Coalition for Reproductive Choice**

The Kentucky Religious Coalition for Reproductive Choice, Kentucky’s state affiliate of the national Religious Coalition for Reproductive Choice, is a grassroots activist organization of about 4,000 individuals. The group, founded in 1974 following the Roe v. Wade decision, gives voice to mainstream people of faith in Kentucky working to safeguard reproductive choice, protect religious freedom and bring compassion and understanding to discussions regarding reproductive health. [www.krcrc.org](http://www.krcrc.org); [@Ky\\_RCRC](https://www.facebook.com/KentuckyReligiousCoalitionforReproductiveChoice); [facebook.com/KentuckyReligiousCoalitionforReproductiveChoice](https://www.facebook.com/KentuckyReligiousCoalitionforReproductiveChoice)

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